

THE LIFE *STYLE* EDIT.

WE CULTIVATE CONNECTION THROUGH CONTENT.



THANKS SO MUCH FOR YOUR INTEREST IN BEING PART OF "THE STYLE STUDIO" AT THE MELBOURNE LIFE IN STYLE EVENT.

We would love to include your brands products in our live studio on location at the Exhibition Centre.

The purpose of the studio is to showcase the benefits of professionally shot content of your products and to also create content for the event using the amazing brands that are involved

The Life Style Edit team will be shooting & creating content over 3 days and we need your help...

TO BE APART OF THE STYLE STUDIO

/01

We need 1 - 4 products that would be suitable for flat lays and styled product shots. This will suit smaller products

/02

On Wednesday (bump-in day), Thursday, Friday, Saturday morning please drop your items off at THE STYLE STUDIO located upstairs. See the floor plan for actual location.

/03

Please clearly label your product with your brand name and instagram handle. If you would like the items returned, please include your stand number and contact details. Items will not be returned unless clearly labeled.

The images will be shared across @the_life_style_edit socials on the day along with @life_instyle so make sure you are following us both so we can tag you and you can re-share.

We look forward to seeing you in Melbourne soon
HEIDI AND THE TLSE TEAM

hello@thelifestyleedit.com.au
www.thelifestyleedit.com.au